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HISTORY

- | | |
|------------------|--|
| 2017 | Sponsorship contract for LeeJaeJin, Hong InPyo, YoonYeoSook
Main sponsor for HCMC Badminton Open
Main sponsor for OBS Cup Korea Badminton Open |
| 2016 | Sponsor contract for Lee HyoJung
Contract with Chego Vietnam
Main sponsor for Vietnam National Junior Badminton Team |
| 2015 | Attended G-Fair, Launched `Chego` |
| 2014 | Whole sale distributor for Apacs/Kumpoo |
| 2012 | Main sponsor for OBS Cup Korea Badminton Open |
| 2008~2014 | Main sponsor for Korea Provinces` Open |
| 2008~2013 | Main sponsor for Busan MBC Badminton Open |
| 2003 | Established Company |
-





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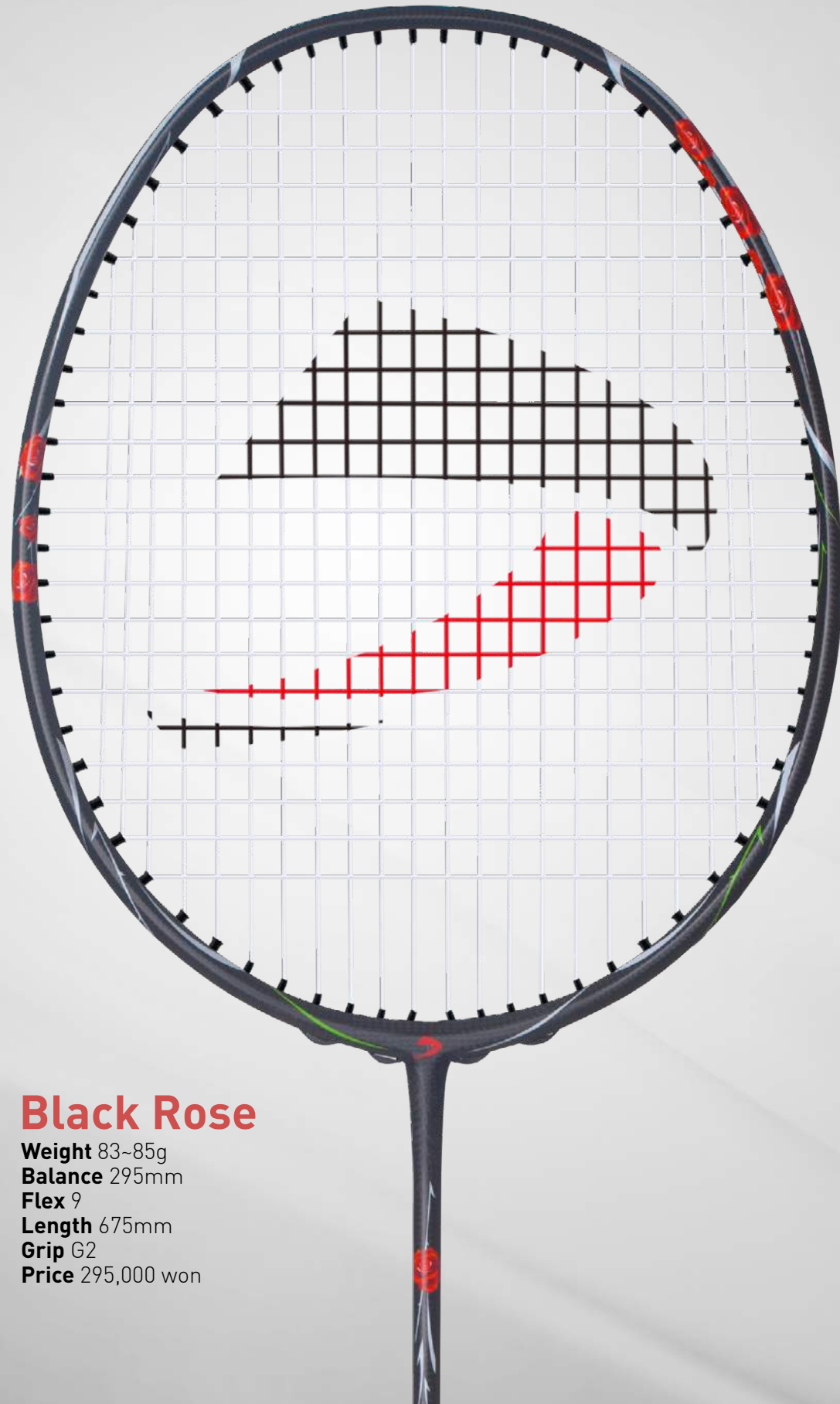
LEE HYO JUNG

2008 Beijing Olympics Champion
/ Badminton Mixed Doubles



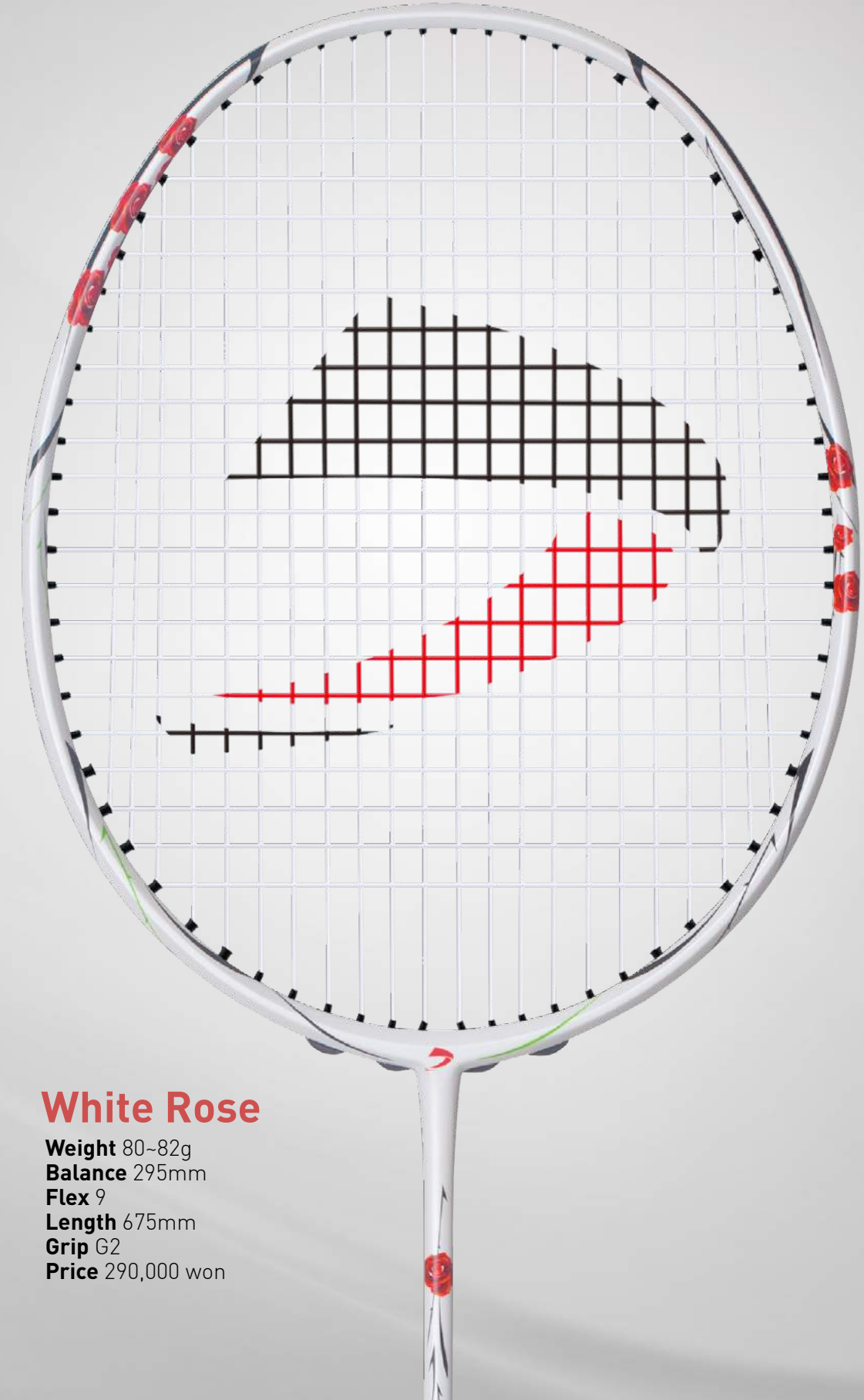
2008 베이징올림픽
배드민턴 혼합복식
금메달리스트 이효정





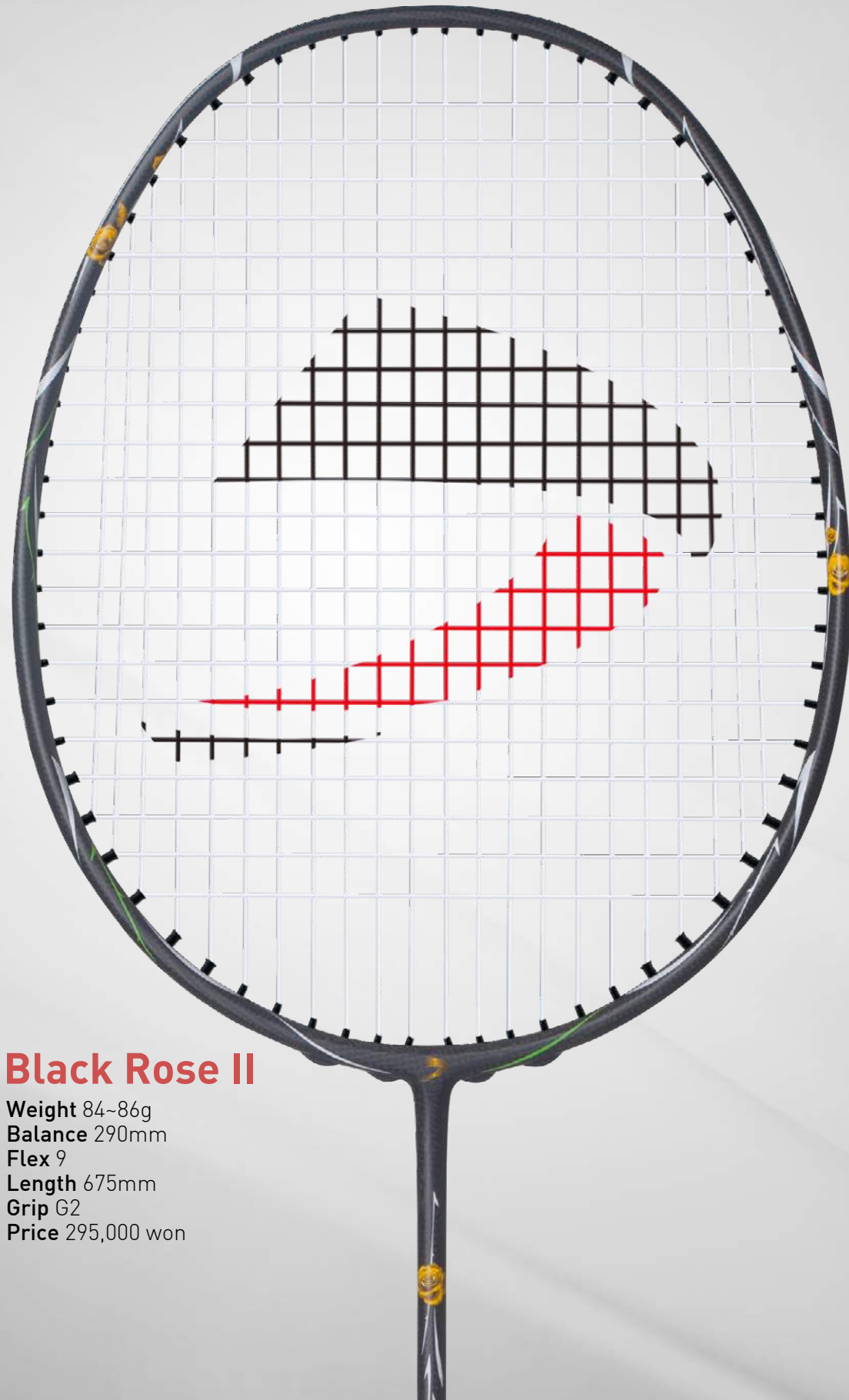
Black Rose

Weight 83~85g
Balance 295mm
Flex 9
Length 675mm
Grip G2
Price 295,000 won



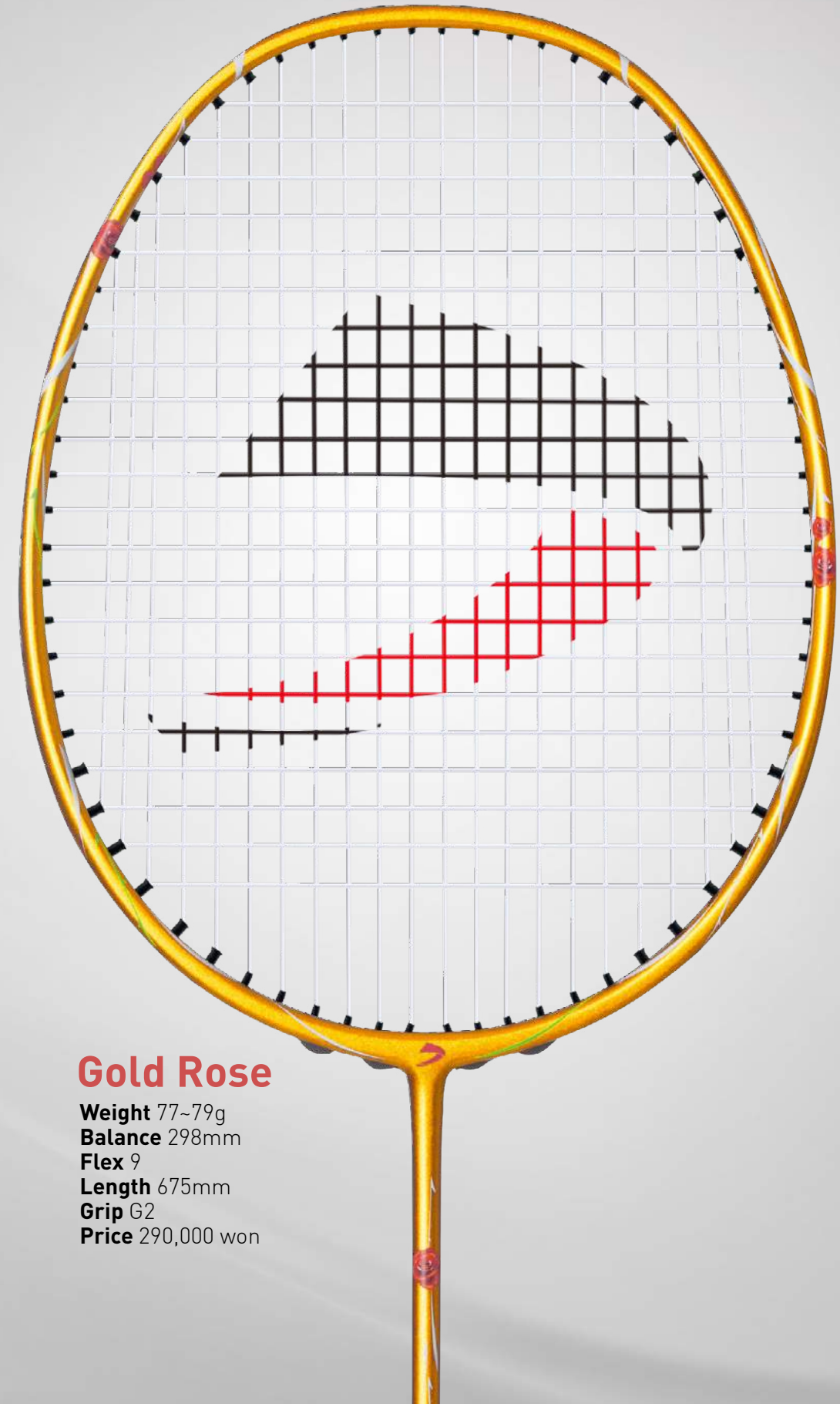
White Rose

Weight 80~82g
Balance 295mm
Flex 9
Length 675mm
Grip G2
Price 290,000 won



Black Rose II

Weight 84~86g
Balance 290mm
Flex 9
Length 675mm
Grip G2
Price 295,000 won



Gold Rose

Weight 77~79g
Balance 298mm
Flex 9
Length 675mm
Grip G2
Price 290,000 won



2008 베이징올림픽
배드민턴 남자복식
동메달리스트 이재진

A stylized white signature of Lee Jae Jin, with the Korean characters "이재진" written below it in a smaller font.

LEE JAE JIN

2008 Beijing Olympics Bronze Medalist
/ Badminton Men's Doubles



Signature Racket

NA R SHA with Jae Jin



NA R SHA

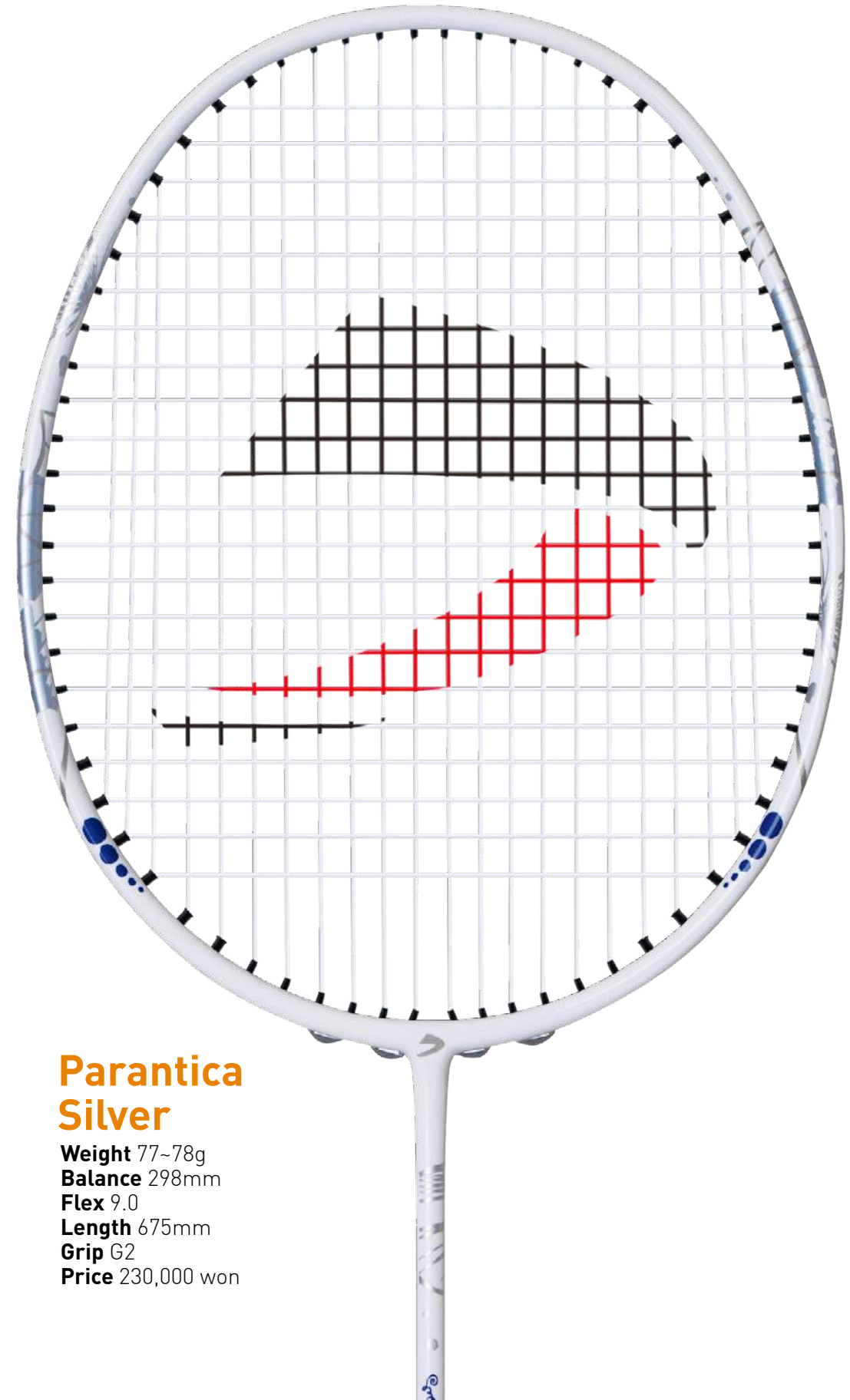
Weight 84~86g
Balance 290mm
Flex 9
Length 675mm
Grip G2
Price 260,000 won





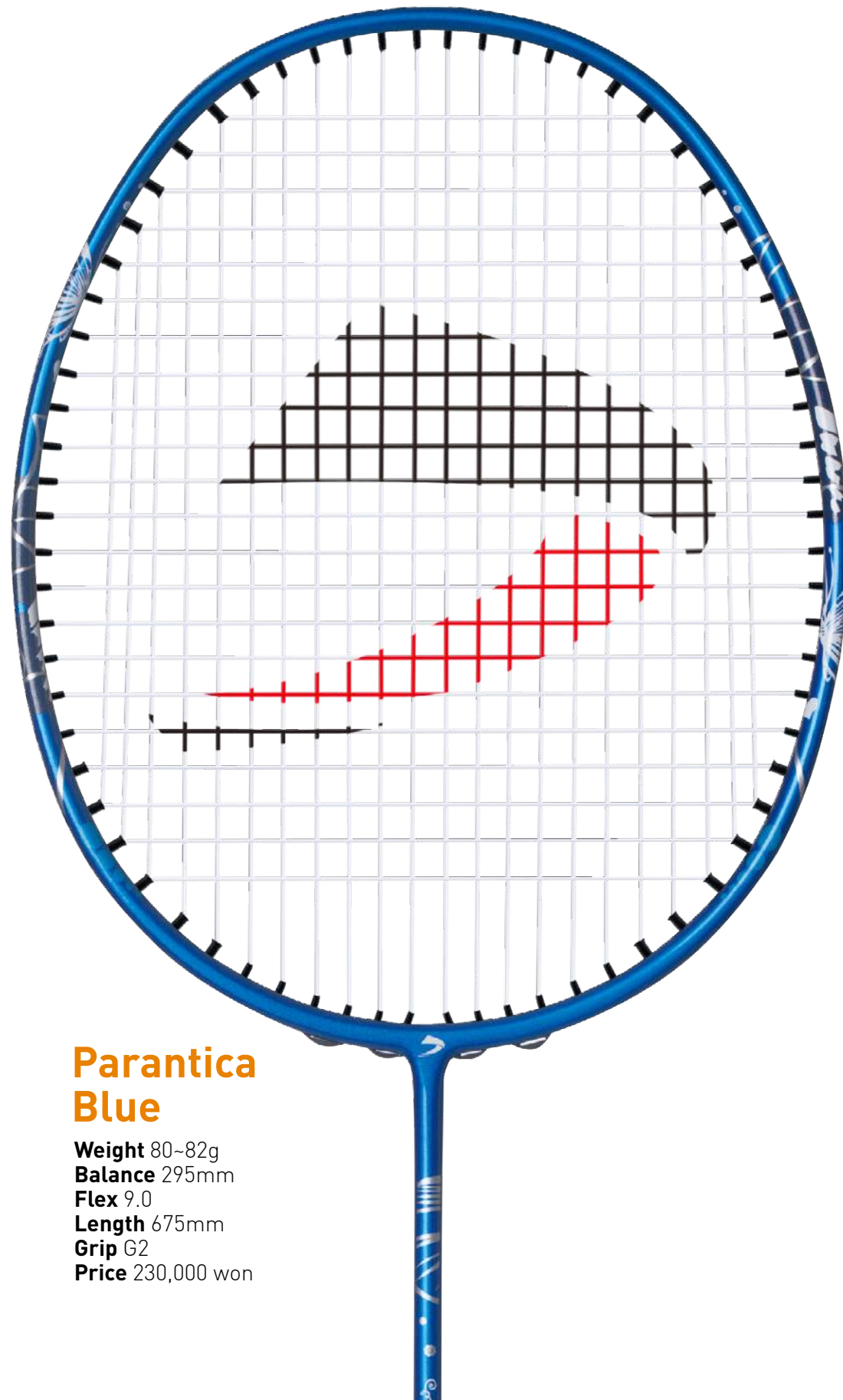
King Sejong

Weight 80~82g
Balance 295mm
Flex 9.0
Length 675mm
Grip G2
Price 300,000 won



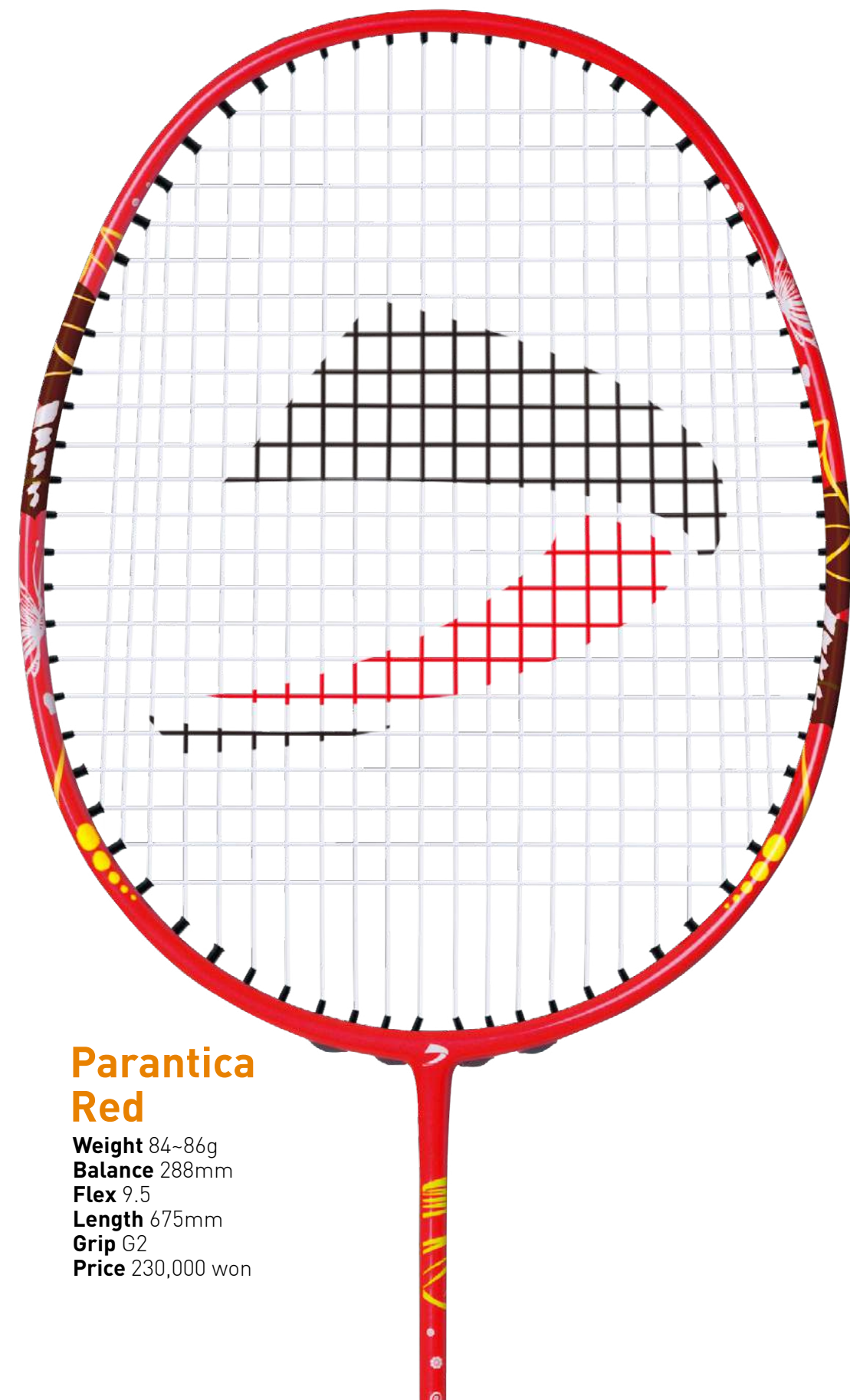
Parantica Silver

Weight 77~78g
Balance 298mm
Flex 9.0
Length 675mm
Grip G2
Price 230,000 won



**Parantica
Blue**

Weight 80~82g
Balance 295mm
Flex 9.0
Length 675mm
Grip G2
Price 230,000 won



**Parantica
Red**

Weight 84~86g
Balance 288mm
Flex 9.5
Length 675mm
Grip G2
Price 230,000 won

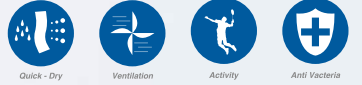
Clothes



Shirts



Product **CH-1811**
Material Coolon
Men 95 100 105 110
Woman 75 80 85 90



Colors



Shirts



Product **CH-1810**
Material Coolon
Men 95 100 105 110
Woman 75 80 85 90



Colors



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Shirts

CH-1716



Product **CH-1802**
Material Coolon
Men 95 100 105 110
Woman 75 80 85 90



Colors



Shirts



Product CH-1805
Material Coolon
Men 95 100 105 110
Woman 75 80 85 90



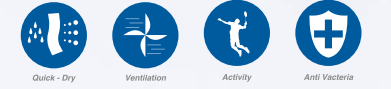
Colors



Shirts



Product **CH-1806**
Material Coolon
Men 95 100 105 110
Woman 75 80 85 90



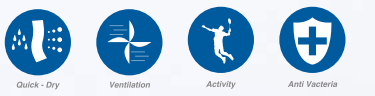
Colors



Shirts



Product **CH-1830**
Material Coolon
Men 95 100 105 110
Woman 75 80 85 90



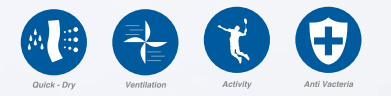
Colors



Shirts



Product **CH-1820**
Material Coolon
Men 95 100 105 110
Woman 75 80 85 90



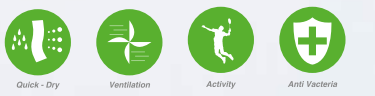
Colors



Training suits



Product **CH-1850**
Material Coolon
Men 95 100 105 110
Woman 75 80 85 90



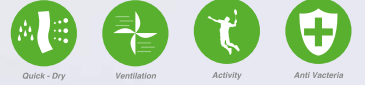
Colors



Training suits



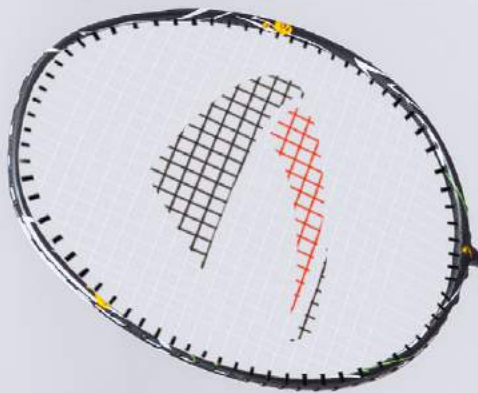
Product **CH-1850**
Material Coolon
Men 95 100 105 110
Woman 75 80 85 90



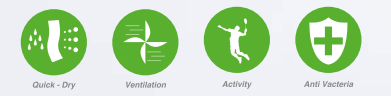
Colors



Training suits



Product **CH-1605**
Material Coolon
Men 95 100 105 110
Woman 85 90 95 100



Colors



Shirts



Product **CH-1712**
Material Coolon
Men 95 100 105 110 115
Woman 75 80 85 90 95



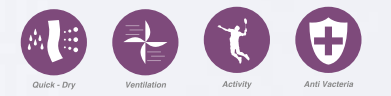
Colors



Shirts



Product **CH-1711**
Material Coolon
Men 95 100 105 110
Woman 75 80 85 90



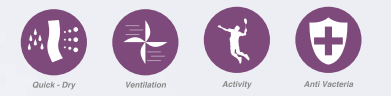
Colors



Shirts



Product CH-1716
Material Coolon
Men 95 100 105 110
Woman 75 80 85 90



Colors





Shoes





CHEGO Shoes

Color Black, Yellow Size M 230~290mm
W 230~290mm

신형 미끄럼방지 고무로 이전의 미끄럼 방지 고무소재와 비교 했을때 건조한 PU코트 위에서 미끄럼방지 효과가 21% 상승했습니다.

Using new non-slippery natural rubber can reduce slippery on the court. Reducing 21% from using normal natural rubber.



입체형 탄소섬유 소재로 설계되어 슈즈 축공위치의 안정성과 비틀림 방지력을 제공
Structured dimensional shape can maintain stability and prevent the slippery.



뼈기형 이중 밀도 중창 쿠션구조로 NERGYMAX3.0과 Light Resilient EVA소재와 결합하여 스포츠 생물학의 법칙에 의해 7°의 각도로 결합하여 무릎관절과 발목관절의 뒤집힘 각도와 힘의 모멘트를 개선하여 완충과 지탱의 효과를 실현한다
Reduced torsion of foot and ankle.



차세대 쿠션소재로 반발력이 22%증가, 완충력이 6%증가하여 운동중에 순간적인 반발력과 완충력을 제공한다
Newly arrival material of shoes can sponge the damage and elevate repulsive power.



V-SHAPE 몰드는 발가락 사이의 필요없는 공간을 해소하여 발이 얇고 긴 사용자들에 더욱 편하고 안정적인 착용감을 확보 해 준다
V-Shape Mold kill the useless space in the shoes, let player can feel more comfortable.



CHEGO Air Insole

Color Yellow Size M 230~290mm
W 230~290mm

펌프형 에어(AIR)홀

착용자가 운동을 할때 발뒤꿈치에 가해지는 압력이 펌핑을 통해 신발내에 공기를 순환시켜주는 인솔입니다. 발가락에 자극을 도와주는 지압쿠션으로 운동중 누적되는 피로를 감소시켜 줍니다. 또한 보행시 발바닥 뒤꿈치가 지면에 닿는 순간 유입된 공기와 폴리우레탄 소재의 에어백이 발 뒤꿈치와 허리, 골반, 척추, 무릎관절에 가해지는 충격을 흡수 분산시켜줍니다.

Pump Air Hole

The Ventilated insole consist of insole body and air pocket.The insole body is made of EVA as the main material, which is combined with the new bamboo cloth.it hases good flexibility, elasticity and chemical resistance. Air pocket Settings in front-end and back-end insoles, corresponding to bearing area of sole and heel.The side of the air bag is equipped with a one-way inlet valve and the corresponding position in the bearing area is provided with an upward outlet. When it is put into the shoe, because of the existence of air pocket, the user can produce the effect of air ventilation convection in the shoe every step of the way , Thus the foul air discharge within the shoes shoes, keep the feet dry. With the support of air pocket and cushioning effect of sponge , it can reduce fatigue and improve the comfort of the user.

Products



Rackets



NA R SHA

Weight 84~86g
Balance 290mm
Flex 9.0
Length 675mm
Grip G2
Price 260,000



King Sejong

Weight 80~82g
Balance 295mm
Flex 9.0
Length 675mm
Grip G2
Price 300,000



Black Rose

Weight 83~85g
Balance 295mm
Flex 9.0
Length 675mm
Grip G2
Price 295,000



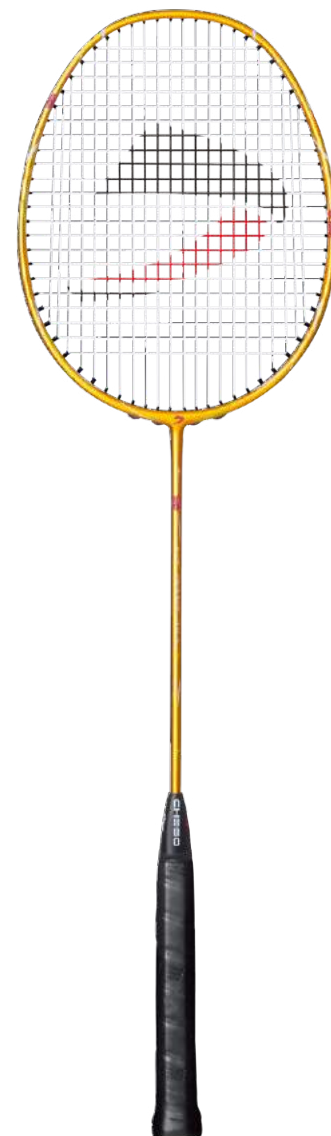
White Rose

Weight 80~82g
Balance 295mm
Flex 9.0
Length 675mm
Grip G2
Price 290,000



Black Rose II

Weight 84~86g
Balance 290mm
Flex 9.0
Length 675mm
Grip G2
Price 295,000



Gold Rose

Weight 77~79g
Balance 298mm
Flex 9.0
Length 675mm
Grip G2
Price 290,000



Jeus

Weight 85±2g
Balance 290±3mm
Flex 10
Length 675mm
Grip G2
Price 260,000



Belita

Weight 83~85g
Balance 295mm
Flex 9.0
Length 675mm
Grip G2
Price 248,000

Rackets



Harmony

Weight 80-83g
Balance 290mm
Flex 9.5
Length 675mm
Grip G2
Price 248,000



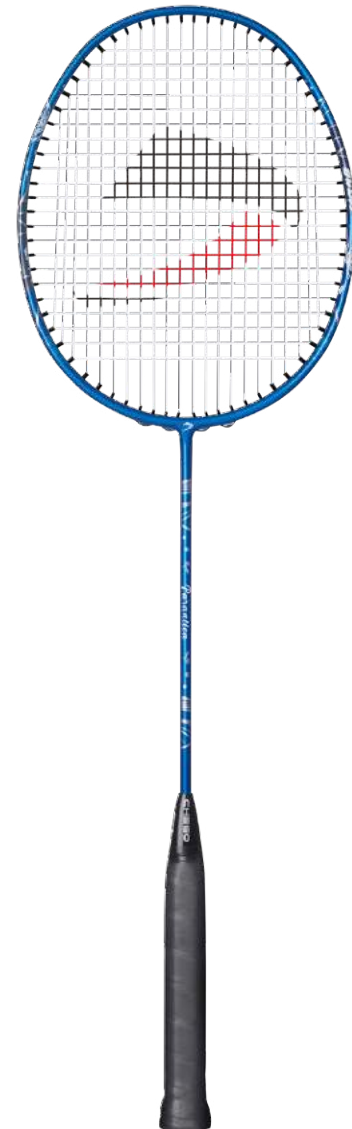
Parantica Silver

Weight 77-78g
Balance 298mm
Flex 9.0
Length 675mm
Grip G2
Price 230,000



Parantica Red

Weight 84-86g
Balance 288mm
Flex 9.5
Length 675mm
Grip G2
Price 230,000



Parantica Blue

Weight 80-82g
Balance 295mm
Flex 9.0
Length 675mm
Grip G2
Price 230,000



Secret Garden

Weight 83-85g
Balance 290mm
Flex 9.5
Length 675mm
Grip G2
Price 225,000



Gilli

Weight 83-85g
Balance 295mm
Flex 9.0
Length 675mm
Grip G2
Price 225,000



New LOVE

Weight 80-82g
Balance 295mm
Flex 9.0
Length 675mm
Grip G2
Price 213,000



LOVE

Weight 85±2g
Balance 285±3mm
Flex 10
Length 675mm
Grip G2
Price 213,000

Rackets



New Dalsi

Weight 84-86g
Balance 290mm
Flex 9.0
Length 675mm
Grip G2
Price 213,000



Vivace

Weight 85±2g
Balance 290±3mm
Flex 10
Length 675mm
Grip G2
Price 158,000



Presto

Weight 85±2g
Balance 290±3mm
Flex 10
Length 675mm
Grip G2
Price 158,000



Allegro

Weight 85±2g
Balance 290±3mm
Flex 10
Length 675mm
Grip G2
Price 158,000



Power Smash

Weight 80-82g
Balance 290mm
Flex 10
Length 675mm
Grip G2
Price 140,000



Ultra Shot

Weight 83-85g
Balance 285mm
Flex 10
Length 675mm
Grip G2
Price 140,000



Nano Control

Weight 80-82g
Balance 290mm
Flex 10
Length 675mm
Grip G2
Price 140,000

Shirts



CH-1805

Color Black, Pink

Price 69,000 won

Size M 95, 100, 105, 110
W 75, 80, 85, 90



CH-1811

Color Blue, Orange

Price 55,000 won

Size M 95, 100, 105, 110
W 75, 80, 85, 90



CH-1802

Color White / Black

Price 69,000 won

Size M 95, 100, 105, 110
W 75, 80, 85, 90



CH-1830

Color Red, Blue, Green, Gray, Orange, Pink, Black

Size M 95, 100, 105, 110
W 75, 80, 85, 90

Price 30,000 won



CH-1806

Color Blue

Price 69,000 won

Size M 95, 100, 105, 110
W 75, 80, 85, 90



CH-1810

Color Black, Red

Price 55,000 won

Size M 95, 100, 105, 110
W 75, 80, 85, 90



CH-1820

Color Yellow, Gray, Black

Price 40,000 won

Size M 95, 100, 105, 110
W 75, 80, 85, 90

Training Suits



CH-1850

Color White, Yellow, Navy Price 170,000 won Size M 95, 100, 105, 110
W 75, 80, 85, 90



CH-1605

Color Gray Price 120,000 won
Size M M(95), L(100), XL(105), XXL(110)
W XS(85), S(90), M(95), L(100)

Shirts & Pants



CH-1711

Color Red Price 69,000 won
Size M 95, 100, 105, 110
W 75, 80, 85, 90



CH-1716

Color Yellow, Navy Price 65,000 won
Size M 95, 100, 105, 110
W 75, 80, 85, 90



CH-1712

Color Pink, Mint, Orange, Green Price 58,000 won
Size M 95, 100, 105, 110, 115
W 75, 80, 85, 90, 95



CH-1731

Color Navy, Blue, Red, Yellow, Mint Price 50,000 won
Size M 95, 100, 105, 110



CH-1870

Color Black, Yellow, Red, Pink

Price 65,000 won



CH-1861
Color Black Price 160,000 won



CH-1862
Color Green Price 160,000 won



CH-1751
Color Red / Blue Price 100,000 won



CH-1860
Color Yellow, Navy Price 85,000 won



CH-250
Color Yellow Price 90,000 won

Accessory



CHEGO Calf Seelve

Color Black, Pink, White Size S, M, L, XL, XXL Price 50,000 won



CHEGO Towel

Color Red & White Price 10,000 won



CHEGO Red

Color Red Price 16,000 won



CHEGO Grip

Color White, Red, Pink, Green, Black, Blue Price 2,000 won

Player Introduction

LEE HYO JUNG

2008 Beijing Olympics Champion
Badminton Mixed Doubles

2008 베이징올림픽
배드민턴 혼합복식
금메달리스트 **이효정**



LEE JAE JIN

2008 Beijing Olympics Bronze Medalist
Badminton Men's Doubles

2008 베이징올림픽
배드민턴 남자복식
동메달리스트 **이재진**

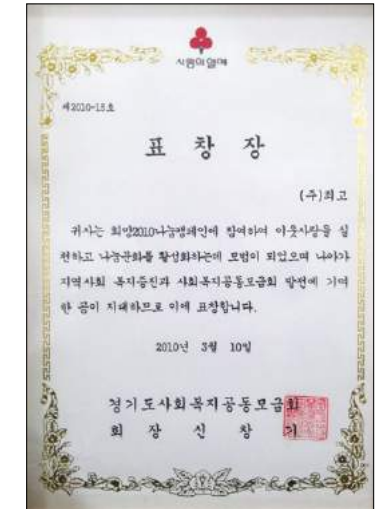
지 점	주 소	연 락 처
(주)배드민턴마켓	서울특별시 강서구 등촌동 652-14	010-6202-9296
미르스포츠	서울특별시 노원구 동일로 173가길 4, 1층 101호(공릉동)	010-2669-8392
하이원스포츠	서울특별시 동대문구 휘경동 255, 1층	010-9089-5363
대우스포츠(광주)	경기도 광주시 경안동 96-5	010-5289-7466
배드민턴백화점	경기도 동두천시 평화로 2416-1 (생연동)	031-862-1114
브라더's (성남)	경기도 성남시 중원구 하대원동 141 상가 2층	010-5659-8776
국가대표(수원)	경기도 수원시 영통구 영통로 153번길 42, 101호(망포동)	031-203-6976
정스포츠(안산)	경기도 안산시 단원구 순환로 416(와동체육관 내)	031-482-9787
베스트스포츠	경기도 안성시 공도읍 공도1로 30, 가동 102호	010-9898-8997
필스포츠헤리스(안양점)	경기도 안양시 동안구 갈산로 63(호계동)	010-3194-0238
스쿨민턴	경기도 용인시 기흥구 동백죽전대로 527번길 100-13, 102호(충동)	031-284-8833
길희재	경기도 평택시 세교동 569-8 1층 2호	010-6474-5896
송탄중앙스포츠(평택)	경기도 평택시 추담로 48, 102호(이충동)	010-3435-0463
브라더's	경기도 하남시 미사강변한강로 220번길 51, 103(망월동)	010-5659-8776
익스트리 스포츠(인천서구)	인천광역시 서구 청라라임로 106번길 8, 상가동 102호(연희동)	010-2969-1677
속초 요넥스	강원도 속초시 교동 655-67	010-3297-3133
준스포츠(춘천)	강원도 춘천시 김유정로 1875 (퇴계동, 외5필지)	010-8845-6339
동호(홍천)	강원도 홍천군 홍천읍 홍천로 446-1, 1층	010-6376-6106
화천 준	강원도 화천군 화천읍 중앙로 5길 5	010-8828-2657
수 서구점	대전광역시 서구 도안동 1136번지	010-7930-1364
수 유성점	대전광역시 유성구 원신흥남로 42번길 5-11, 102호(원신흥동)	010-7930-1364
신스타종합상사(청주)	충청북도 청주시 서원구 신성화로 41, 102(성화동, 광주빌딩)	010-4758-1467
당진 필스포츠	충청남도 당진시 당진중앙 2로 163-42, 1층(읍내동)	010-4640-3551
Yu's 민턴 스포츠	충청남도 부여군 부여군 석탑로 45	041-836-1505
배방스포츠	충청남도 아산시 배방읍 공수리 1523	010-9367-5843
와이 스포츠	충청남도 천안시 서북구 성환읍 성환 3로 38, 1층	010-4173-4153
백화스포츠	충청남도 태안군 태안읍 중앙로 114	010-4372-8291
YG스포츠(세종)	세종특별자치시 노을 3로 19, 201동 115호(한솔동, 상가)	044-998-4467
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